



Vital 2-day Training for all Police & Sheriff's Supervisors

Madisonville Police Department

March 5-6, 2024

Madisonville, Kentucky

Topics:

- Officer Survival! Handling reporters on-scene
- How NOT to become the news story
- The art of talking without revealing anything
- Secrets & tricks reporters don't want you to know
- Police Social Media: Hits & misses
- Your body language: What you are saying matters
- Rulings impacting supervisors & officers
- OMG Don't say that!
- News coverage trends you need to know
- Fighting rumors, lies & innuendo
- When to respond & when to just "shut up!"
- Videos: Good & bad media interactions & interviews
- Perception is everything on-scene & online!
- A simple item to slow things down on your scene
- Responses to tough media questions

\$295 per person

PoliceMediaRelations.com

or (480) 622-8927

