



Vital 2-day Training for all Police & Sheriff's Supervisors

**March 5-6, 2024
Madisonville Police Dept.
Madisonville, Kentucky**

Topics:

- Officer Survival with reporters on-scene
- How to NOT be the next viral meme
- Secrets & tricks reporters don't want you to know
- Police Social Media: Hits & misses
- OMG! Don't say that!
- Facebook, YouTube, TikTok, are news now
- When to respond & when to just "shut up!"
- Dealing with streamers, bloggers & freelancers
- "Cyber Activism" – A dramatic impact on police
- The art of talking without saying anything
- Your Body language matters more than ever
- Court rulings impacting every supervisor & officer
- News coverage updates trends you need to know
- 1-word that will save your #\$\$%!
- Videos: Good & bad media interactions & interviews
- A simple item to slow things down on your scene
- Emergency responses to tough media questions

\$295 per person

PoliceMediaRelations.com

(480) 622-8297

